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## CALL FOR PAPERS

### “Eco-innovation for decarbonization and circularity: aligning business and policy with planetary boundaries” – Workshop

### **Special Track on Open Eco-Innovation.**

*HEC Paris Campus (1 rue de la Libération 78350 Jouy-en-Josas France); 28-29 Novembre 2024*

This track will focus on the crucial role of open innovation, collaborative strategies, and supportive ecosystems in driving eco-innovations that are essential for sustainable development and environmental stewardship. Open eco-innovation is a multifaceted approach that involves developing and implementing eco-innovations through strategies that prioritize openness and collaboration. This includes open innovation and the sharing of knowledge, cooperation across various forms, and co-creation that transcends organizational and geographical boundaries. It also involves the creation of ecosystems comprising both private and public organizations, which collectively work to promote eco-innovations and advance the circular economy. By enhancing internal R&D efforts with external knowledge and resources, open eco-innovation not only accelerates the development of new sustainable solutions but also facilitates the widespread adoption of existing eco-innovative practices across similar industries globally and across different sectors. This approach is pivotal in accelerating the pace of the sustainability transition, making it a key driver in the global effort to address pressing environmental challenges.

This special track welcomes academic papers and case studies that explore the intersection of open innovation and eco-innovation. We are particularly interested in contributions that address, but are not limited to, the following topics:

- Theoretical frameworks for open eco-innovation
- Case studies of successful open eco-innovation initiatives
- Collaborative networks and partnerships in eco-innovation
- Open-source platforms and tools for eco-innovation
- Policy and regulatory environments that foster open eco-innovation
- Barriers and enablers to the adoption of open eco-innovation
- Measuring the impact of open eco-innovation on sustainability outcomes
- Industry-specific applications of open eco-innovation
- Ecosystems for eco-innovation: Creating and nurturing environments that support sustainable innovation
- Crowdsourcing and crowdfunding for eco-innovation: Engaging communities and securing resources for sustainable initiatives

**Co-chairs:** Valery Chistov (Deusto Business School) and Javier Carrillo-Hermosilla (Universidad de Alcalá).

**Special Issue:** to be announced at a later date.